



LITTLE VICTORTHON Creating a world where kids can be kids

WHO IS DMUM?

Dance Marathon at the University of Michigan (DMUM) is a student-run organization dedicated to raising funds and awareness for pediatric rehabilitation programs at University of Michigan Health C.S. Mott Children’s Hospital.

Contrary to popular belief, we are not a dance group! Throughout the year, our members build relationships with the Little Victors, the young patients at Mott, in preparation for our annual Victorthon — the “marathon” part of Dance Marathon.

Victorthon is 24-hour event full of incredible student performances, food from favorite local restaurants, line dancing, exciting games, and so much more. It’s also where we raise awareness for our cause, celebrate the fundraising we’ve done throughout the year, and show our support for the Little Victors.

Since being established at U-M during the 1997-98 school year, DMUM has raised nearly \$6 million to support pediatric therapies and other programs for children with disabilities and illnesses.

Through our Little Victorthon program, there are many ways for you and your school to get involved and support exciting activities and opportunities that help the Little Victors at Mott to heal and have fun.

WHAT IS LITTLE VICTORTHON?

Little Victorthon is an opportunity for K-12 students and school districts to raise money and awareness for C.S. Mott Children’s Hospital.

K-12 students and schools partner with Mott and DMUM to host events in and outside of school, form online fundraising teams, and encourage their friends and family to participate.

A Little Victorthon activity can be any idea or event that brings your community together in a positive way to make a difference for Mott patients and families.

FUNDRAISING IDEAS

- CAR WASH • CLASS COMPETITIONS
- EXAM SURVIVAL KITS • FREE YEARBOOK
- DRAWING • FUNKY HAIRCUT/DYE HAIR
- GAME NIGHT • HAT DAY
- JEANS/CASUAL DAY FOR STUDENTS
- PENNY WARS • VIRTUAL AUCTION
- VIRTUAL 5K OR FUN RUN



C.S. MOTT CHILDREN’S HOSPITAL
UNIVERSITY OF MICHIGAN HEALTH



WHAT WE SUPPORT

Our vision is to unite our community by creating a world where all kids can be kids. The Mott therapy programs that benefit from DMUM and Little Victorthon fundraisers help kids share in unique experiences, grow their skills and confidence, and enhance their day-to-day lives.

Talk Around Town: This monthly speech therapy group is targeted toward children who use speech-generating devices, helping them communicate.

Yoga: Therapists pair positive self-reflection with calming yoga poses to augment flexibility and posture and help enhance physical and emotional well-being.

Aquatic Fitness: Helps children with special needs combine therapy goals with all the fun of the pool, under the special attention of therapists and volunteers.

Sports Club: Kids of all ability levels play on various sports teams in a safe and supportive environment with therapists that understand their needs.

Creative Coping: Children work one-on-one with an art therapist to engage with the arts, from theater to crafting, to help assist prolonged focus and fine motor coordination.

Teen Group: This summer program focuses on providing teens with various activities like board games, culinary projects, and self-reflection through music.

Adaptive Tree Climbing: At a local high-ropes course, children with physical disabilities can show their strength and enjoy the experience of climbing a tree.

Martial Arts: Kids of all capabilities have a great time while benefiting from martial arts lessons in coordination, responsibility, control, and concentration.

Summer Enrichment Camp: DMUM makes the summer camp experience possible for children with special needs, with fun therapies and activities that target each child's treatment goals.

Patient Technology and Therapeutic Gaming Program: Shares video games, virtual reality, and other digital experiences with Mott patients.

Music Therapy: Kids sing, play instruments, write songs, express feelings, find comfort, and enjoy positive interactions with music during a hospital stay.

BENEFITS OF JOINING LITTLE VICTORTHON

Hosting and participating in Little Victorthon events educates and empowers youth leaders as they make an impact on their community and show their passion for helping others. Little Victorthon:

- Offers simple ways for K-12 students to help other children by raising money through their schools.
- Provides a variety of leadership and personal growth opportunities along with mentorship from DMUM members and Mott staff. Students can exercise their creativity while improving skills in public speaking, critical thinking, management, and much more.
- Brings the student body together while also engaging teachers, administrators, parents, and members of the community.
- Introduces students to potential career choices and experiences in diverse fields like fundraising, marketing, social media, community outreach, finance, and event planning.
- Provides a stepping stone for students to get involved at the college level. Many colleges across the U.S. have dance marathon programs.
- Is fun! Little Victorthon allows students to come together with friends and peers through exciting activities that support a great cause.
- Makes an incredible difference in the lives of our Little Victors. Your involvement offers hope and healing to patients at C.S. Mott Children's Hospital.

Together, we can help brighten the days of the Little Victors at C.S. Mott Children's Hospital.

Are you interested in starting a Little Victorthon at your school, or would you like to learn more?

We can provide information and support for:

- **Brainstorming ideas** for your event or activity
- **Recruiting** other members to join your cause
- **Raising awareness** about your event
- **Setting** fundraising and participation goals
- **Creating** a timeline
- **Tracking** finances

TO PARTNER WITH US, CONTACT:

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